Preisliste Crowd in Motion für Services Kategorie "Test before Invest"

Title of CiMo-Hub Service	Partner	Brief description of objectives and benefit of hub clients	Service Price 2024
Digital Innovation Coaching and Management (per day based on the individual recommendation, see service 1)	ISN	Individual innovation project coaching and management support. The hours will assigned during the maturity assessment and can additionally be purchased a la carte.	€ 381,00
Entre/Intrepreneurship Workshop	WW	The "Entrepreneurship workshop" is a tailor-made format for companies working in tourism and sports industry. Internal teams are given a highly motivating task (sustainability issues) which has to be solved as a start-up team. The team underwents all phases - from ideation, first research, prototyping and testing to business canvas, pitching and critical review - however due to their high level of involvement, teaming, failing and success-loops and real practical experience - participants learn by closely undergoing critical hurdles and success factors when it comes to innovation.	€ 7 537,00
Digital Prototyping Consultation Service	MAC	This service aims to give the customer a structured design thinking approach, assisting them in bringing their project to life. - Introduction to design thinking - Initial project feasibility assessment - Design review - Idea generation and further development - Prototyping project plan creation	€ 526,00
Human Motion Data Platform Service	SRFG	A software platform for sustainable research data management enables research data from different data sources to be planned quickly, integrated easily into any project, analysed comprehensively, and archived sustainably. This service addresses any partner who aims to carry out data-based experiments or studies in controlled settings.	€ 2 722,00
Sensor-Playground for IoT-Innovation Project	SRFG	Guided selection of sensors and wearable devices for the measurement of human vital parameters and movement data enhancing modern sport and health products. The selection process is based on scientifically derived criteria that encompass the sensor specifications, environmental aspects, and economical considerations. This ensures the choice of a fit-for-purpose sensor that can deliver high-quality data, which is an important prerequisite for sound results of future analyses.	€ 3 331,00
Tourism Mobility Analytics & Digital Nudging (outdoor + indoor)	SRFG	A pop-up experimentation facility where we can establish effective and efficient access to data derived from multiple sources and sensors measuring visitor flows, analysis of these data applying big data methods and smart control options for visitor flows in real-life environments. This service addresses tourism destinations with an application outdoor (e.g. destination management organisations, tourism boards, national parks and nature reserves and other public or semi-public tourism authorities) and operators of cultural institutions and leisure facilities with a mixed application outdoor and indoor (e.g. museums, castles, fortresses and other cultural heritage as well as leisure parks, entertainment centers, the exhibitions of state parks and similar players from the public or semi-public sector).	€ 63 717,00
IoT-Smartcard Prototyping	SRFG	It is often difficult for non-professional data scientists of the tourism or sport sector to think creatively on new data-driven services. With the smartcard-data prototyping kit participants learn intuitvely the principle of the functionalities of a data service prototyp without the need of having access to an actual sensor. Result of this workshop (range from 1-2 days) is to visualise the problem and needs that will be solved by data-analytics (functional a. design prototype).	€ 1 666,00
Digital Fabrication Excellence	WW	The course "Digital Fabrication Excellence" (DFE) focuses on empowering participants to perform innovation-projects more quickly, cost-efficient and with reduced risk and thereby gaining clear competitive advantage in the highly developed environment of globalization, short product cycles and digital change. It gives a solid, condensed and applied insight on the "art of digital fabrication" - from addressing the right questions, CAD and prototyping with the proper tools/materials to electronics.	€ 52 757,00
Tech-Prototyping Boot camp	WW	The "Tech-Prototyping Boot Camp" targets finding real solutions for given challenges in just 4 days. Guided by the metrology of design thinking, it gathers a multidisciplinary team – often a combination from corporate members and external experts - focused solely to solve the given challenge. It is a very outcome focused and hands on based format, based on asking the right questions, experimenting and prototyping, proof of concept, trial-and-error, failing fast, and the concept of circular exploration (innovation).	€ 17 763,00
Alpine Tech Sprint	WW	A 3 day program for corporates, public services, institutions and other organisations, offering a technology/solution for an existing challenge by matching the organisation with a startup team w/ a technology that might solve (improve) the challenge. Methods used are design thinking, collaboration and co-creation in a setting with opportunities of peer to peer learning.	€ 6 540,00
Multi-Business Innovation Lab Smart Tourism Data	PIGA	Yearly 3 days workshop series: Labs are set up as Design Thinking workshops specially designed for triggering and creating innovative processes such as for example regulatory sandboxes, which enable in a real-life environment the testing of innovative technologies, products, services or approaches, which are not fully compliant with the existing legal and regulatory framework. The goal is to bring innovative individuals together from different business (SMEs and midCaps) and co-create new business ideas, work out compelling products, a clear tech roadmaps and global go-to-market strategies. These 3-day workshops are slim and agile methods specially designed to focus the participants on specific steps incl. market feedback and lead them through various stages incl. reflection loops	€ 9 126,00
Innovation Sprint "Creative Tech"	PIGA	A workshop event for students, corporates, start-ups, public services, working on challenges provided by SMEs, start-ups or institutions. To put in place innovation processes that encourage cross-fertilization and collaborations between creative and cultural businesses, students and traditional small and medium-sized enterprises.	€ 4 908,00
Virtual/Augmented Reality- Digital Twin Jam	PIGA	A workshop event to discuss and exchange technological solutions and create a concept or prototype of a new product service, incorporating your own vision for the tourism and leisure industry with a focus on AR/VR.	€ 6 206,00
Digital Production Workshop	MAC	An intense workshop for clients to experience the full range of digital rapid prototyping production possibilities at the Makerspace Carinthia. Participating at this workshop should enable the customer to produce their prototypes by themselves with ease. Design tools utilised include: Design, laser cutter, CNC machinery, waterjet cutter, 3D printing;	€ 1 629
Advanced 3D Printing Workshop	MAC	Workshop aiming to give clients a deeper understanding of different 3D printing technonogies, low tech FDM printing up to industrial 3D printing technologies, for rapid prototyping approaches. - Basic training of different 3D printing technologies - Training about additive manufacturable part design - Different test prints to show each technology	€ 2 436
Digital Manufacturing Service	MAC	The Makerspace Carinthia is fully capable of manufacturing and machining all types of prototypes and workpieces with its modern digital production facility (according to almost any type of customer requirement). Our staff are on-hand to assist clients, whether it's answering simple questions or helping them gain a deeper level of understanding and machining service.	€ 118
Hackathon "Hack the Alps – IoT in the mountains"	GEM	48 hour hackathon to solve business problems. Access to the complete space with 6,000 square meters to find an optimal solution. Prizes and opportunities for cooperation will be offered to participants.	€ 31 120

Service	Provider	Description	Price
Human motion data analysis	SRFG	48 hour hackathon to solve business problems. Access to the entire workshop with all the necessary machines such as sliding table saw, milling machine, CNC, router, sinter printer, robot, welding equipment and much more. Participants are offered prizes and opportunities to collaborate with industry partners.	€ 8 166
Innovation Panel & Stakeholder Analysis	SRFG	Access to the entire workshop with all the necessary machines such as sliding table saw, milling machine, CNC, router, sinter printer, robot, welding equipment and much more.	€ 8 166
VU Design Thinking	WW	Participants are offered prizes and opportunities to collaborate with industry partners.	€ 7 034
Smart Tourism Data JAM	PIGA	A workshop event to create concepts or minimum viable products on open access touristic data for students, alumnis and young professionals. Cooperation with SMEs and public sector possible as challenge / solution "givers".	€ 4 798
Digital Business Modelling - Basic WS	SRFG	This workshop provides the basic skills needed to understand risks and challenges in regards of traditional business models in times of digital transformation. It demonstrates how existing business models are under pressure, which opportunities new digital business models may deliver and which pitfalls must be avoided, especially taking account of environmental sustainability and the circular economy.	€ 1 204
Digital Business Model Briefs & Analysis of Innovation Potentials	SRFG	EDIH customers and researchers will jointly develop digital business model innovations starting from the status quo of an existing customer based on a scientifically proven methodology. Then, an analysis of innovation potentials of the business models developed theoretically will deliver an evaluation of different ideas based on current trends and prospective customers.	€ 16 448
Public Innovation Modelling (DIM)	ISN	Over a period of 12 weeks 6 different workshops and blended learning activities will allow SMEs and public sector representatives to elaborate their next innovation project. The participants will be challenged and supported by students from heterogeneous courses. Thus, companies, students and innovation experts tackle together public, social or corporate challenges.	€ 28 606
Design Sprint	WW	Based on the DS-concept developed at Google, this 4-5 day-process uses design thinking with the aim of reducing the risk in product and service innovation. Strategic issues are addressed by using interdisciplinary, rapid prototyping and usability testing.	€ 12 707
Workshop bio-inspired Innovations	WW	The Workshop "Bio-inspired Innovation" is teaching the bionic workflow for entrepreneurial innovation: Bionic workflow; Training of the scientific approach to a problem and exploitation in the corporate context (observation, abstraction and implementation). The aim is to generate completely new perspectives on the company and to recognize the bionic potential but also risks for the company.	€ 16 022
Entrepreneurship Journey	WW	A workshop for companies / teams, that guides participants to strengthen their entrepreneurial spirit and trains their innovation approach, using design thinking methods, expert input, group tasks and experimental prototyping sessions - finishing off w/ a first physical product	€ 5 544
Growth Camp	WW	A 6-week program for startups in their seed/first growth phase, focusing on business model re-check, improved customer/market fit, increased sales & production and team growth. The program offers expert input, intense P2P learning and experienced mentoring	€ 25 653
Alpine Tech Accelerator	WW	A 3 month program for startup in their pre-seed/seed phase, focusing on their proof-of-concept, market entry and first seed money (investor readiness); Method combines expert input, P2P learning, prototyping and experienced mentoring	€ 29 044
Impact Accelerator	WW	The 12-month Impact Accelerator focuses on the support of startup teams with a focus on a positive change for society and environment, based on a viable business model. The program for teams in their POC and market entry phase is focusing on theory of change, impact measurement, business modelling and investor readiness - by using expert input, P2P learning and deep mentoring.	€ 25 953
Technology Scouting	Fablab Tirol	This service offers an indepth research into relevant tech-trends and patent analysis (min. 3-days; individualised)	€ 1 558
Digital Fabrication Development Project	Fablab Tirol	This service offers digital project development (POC) with lab infrastructure incl. Workshop formats (max. 10-days; individualised)	€ 7 304
Data Space Connector - Proof of Concept	SRFG	This services follows the data space concept (WP3) and offers the proof-of-concept analysis of data-space connectors and datahub concept.	€ 25 000
Makerspace Lab Projects	MAC, PIGA, WW, GEM	**Usage of makerspace infrastructure for individualised Test before Invest projects**: Expert researcher for test before invest preparation, implementation, support, analysis etc. (€178,20 per HOUR); Standard Engineering support (€135,- per HOUR); Technical support (€97,20 per HOUR); using infrastructure like labs, pilot factories, machines, including staff for operation (€2.160,- per DAY); travel cost for company visit (€0,96 per KM);	individual
Research based prototyping with design thinking methods	SRFG	Te service is offered to a client in the early innovation phase and incldes a series of workshops, interviews and design methods to develop project concepts for digital innovations	€ 16 000